

Privacy policy pursuant to Article 13 of EU Regulation GDPR 2016/679 – Newsletter

Personal data are collected and processed in accordance with Article 13 of EU Regulation 2016/679, in order to guarantee that the data processing is carried out in full compliance with the rights, fundamental freedoms and individual dignity of the data subject.

1) PURPOSES FOR WHICH THE DATA ARE USED

The information collected identifies you (email address) to carry out information and promotional activities by sending newsletters to the email address you indicated, relating to the products of Zacmi Spa, Data Controller.

2) METHODS OF PROCESSING

The personal data collected will be processed, using predominantly electronic means, lawfully and properly in order to guarantee confidentiality and security through adequate logical, organisational and physical security measures.

3) NATURE OF DATA TRANSFER

The provision of data is optional for the purposes expressed in point 1 and is based on the acquisition of the consent expressed in the appropriate section.

4) COMMUNICATION OF THE DATA AND DATA PROCESSORS

The categories of persons in charge who will process the data for the purposes indicated above are those in charge of managing the site, customer service, information systems as well as third-party companies that process data on our behalf (such as, by way of example, the maintenance of IT services, shippers and carriers, companies involved in the creation and / or management of promotional campaigns, etc.); they can finally be communicated to the authorities entitled to receive them.

6) TRANSFER ABROAD

The personal data processed will not be transferred abroad.

7) RIGHTS OF THE DATA SUBJECT (GDPR Articles 15-22)

At any time, the data subject may exercise the right to:

- ask for confirmation of the existence or otherwise of their personal data;
- obtain information about the purposes of the processing, the categories of personal data, the recipients or categories of recipients to whom the personal data have been or will be communicated, and, where possible, the period of time for which the data will be stored;
- obtain the rectification or erasure of the data;
- obtain the restriction of processing;
- obtain the portability of the data, i.e. receive them from one data controller, in a commonly used, structured format that can be read by an automatic device, and transmit them to another data controller without impediment;
- object to the processing at any time, including in the case of processing for direct marketing purposes;
- object to an automated decision-making process relating to individuals, including profiling;
- Propose a complaint to the Italian Data Protection Authority

8) DATA CONTROLLER

The Data Controller is Zacmi S.p.A., Via Mantova, 65 - 43122 PARMA (Italy), privacy@zacmi.it

9) DATA PROTECTION OFFICER

The figure of Data Protection Officer (DPO) has not been identified as the writer does not process data of natural persons falling within the definition of art. 37 European Regulation GDPR 2016/679.

10) DATA STORAGE PERIOD

The data collected are stored solely for the time necessary to allow us to provide the requested services.